

Winter 23/24 rates

**SPACE RESERVATION
DUE BY SEPTEMBER 27, 2023**

crested butte magazine

LOCALLY OWNED & PUBLISHED FOR 45 YEARS.
20,000 MAGAZINES PRINTED AND DISTRIBUTED VALLEY-WIDE.

AD SIZES	WIDTH	HEIGHT	PRICE	EARLY PAY
				OCT. 6, 2023
1/6 Horizontal	4.875	2.375	\$496	\$471
1/6 Vertical	2.375	4.875	\$496	\$471
1/3 Square	4.875	4.875	\$735	\$698
1/3 Vertical	2.375	9.875	\$735	\$698
1/2 Horizontal	7.375	4.875	\$1,099	\$1,044
1/2 Vertical	4.875	7.375	\$1,099	\$1,044
2/3 Vertical	4.875	9.875	\$1,399	\$1,329
Full Page (+.125 bleed)	8.375	10.875	\$1,999	\$1,899
Inside Covers			\$2,570	\$2,441
Back Cover			\$4,100	\$3,895

Add 10% for placement requests

Crested Butte In-Room Guide

LOCALLY OWNED & PUBLISHED FOR 26 YEARS.
OVER 800 HOTEL ROOMS AND PROPERTIES

IN-ROOM GUIDES DISPLAYED FOR 1 YEAR

The In-Room Guide offers exceptional value and is the only locally produced in-room visitor's directory with seasonal information for guests. It is placed in over 800 hotel rooms, condos and properties in the upper Gunnison valley.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	\$498
1/6 Vertical	2.375	4.875	\$498
1/3 Square	4.875	4.875	\$690
1/3 Vertical	2.375	9.875	\$690
1/2 Horizontal	7.375	4.875	\$890
1/2 Vertical	4.875	7.375	\$890
2/3 Vertical	4.875	9.875	\$1,100
Full Page (+.125 bleed)	8.375	10.875	\$1,599

Receive additional 5% off by advertising in both publications

IMPORTANT DATES

SPACE RESERVATION
DUE BY SEPTEMBER 27, 2023

IMPORTANT DATES

COPY DEADLINE
DUE SEPTEMBER 30, 2023

IMPORTANT DATES

PRESS READY ADS
DUE OCTOBER 13, 2023

RECEIVE A 5% DISCOUNT
BY PAYING IN FULL BY OCT. 6, 2023

RECEIVE AN ADDITIONAL 5% OFF
BY ADVERTISING IN BOTH PUBLICATIONS

First, reserve your ad space:

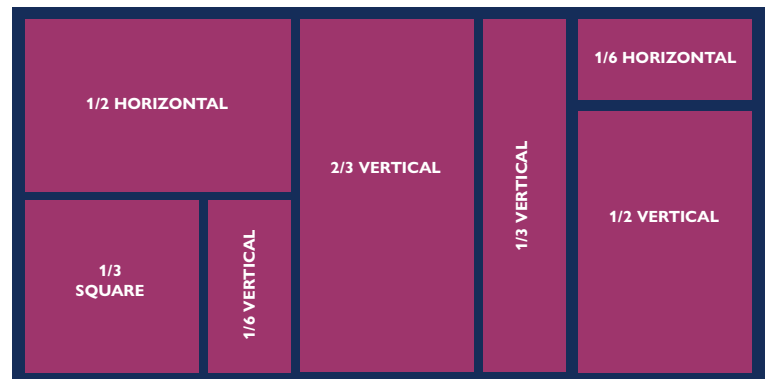
CHRIS@DREAMINGTREGROUP.COM

Then, email photos, artwork or ad copy to:

ADS@CRESTEDBUTTEMAGAZINE.COM

AD PROOFS: Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this time frame. Crested Butte Magazine will provide up to two proofs per advertiser.

Excessive proofing, revisions or extensive design will incur an additional design charge of \$120 per hour.



ACCEPTABLE DIGITAL FORMATS INCLUDE:

PDF, .jpg, .tiff, .psd, .ai or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

Press quality digital files may be sent via email or file transfer services like wetransfer.com. Files sent must have corresponding identification to your ad and contact information.

CONTACT: CHRIS HANNA | P. 970.901.4455 | CHRIS@DREAMINGTREGROUP.COM