

WINTER 21/22 RATES

**SPACE RESERVATION
DUE BY SEPTEMBER 29, 2021**

crested butte magazine

celebrating 43 years!

**KEEP RATE LOW BY PAYING IN FULL
ON OR BEFORE OCTOBER 8, 2021**

Crested Butte *In-Room Guide*

20,000 MAGAZINES PRINTED AND DISTRIBUTED VALLEY-WIDE.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal*	4.875	2.375	\$496
1/6 Vertical*	2.375	4.875	\$496
1/3 Square	4.875	4.875	\$735
1/3 Vertical	2.375	9.875	\$735
1/2 Horizontal	7.375	4.875	\$1099
1/2 Vertical	4.875	7.375	\$1099
2/3 Vertical	4.875	9.875	\$1399
Full Page (+.125 bleed)	8.375	10.875	\$1999
Inside Covers			\$2570
Back Cover			\$4100

*ALL 1/6 PAGE ADS WILL BE GROUPED TOGETHER

PLEASE ADD 10% FOR PLACEMENT REQUESTS

RECEIVE A 5% DISCOUNT BY PAYING IN FULL BY OCT. 8, 2021

RECEIVE AN ADDITIONAL 5% OFF BY ADVERTISING IN BOTH PUBLICATIONS

GUIDES DISPLAYED FOR 1 YEAR

The In-Room Guide is a tabbed visitor's directory with seasonal information for guests. It is placed in over 1,700 hotel rooms and condos in the upper Gunnison valley including all CBMR Properties.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	\$498
1/6 Vertical	2.375	4.875	\$498
1/3 Square	4.875	4.875	\$690
1/3 Vertical	2.375	9.875	\$690
1/2 Horizontal	7.375	4.875	\$890
1/2 Vertical	4.875	7.375	\$890
2/3 Vertical	4.875	9.875	\$1,100
Full Page (+.125 bleed)	8.375	10.875	\$1,599

IMPORTANT DATES

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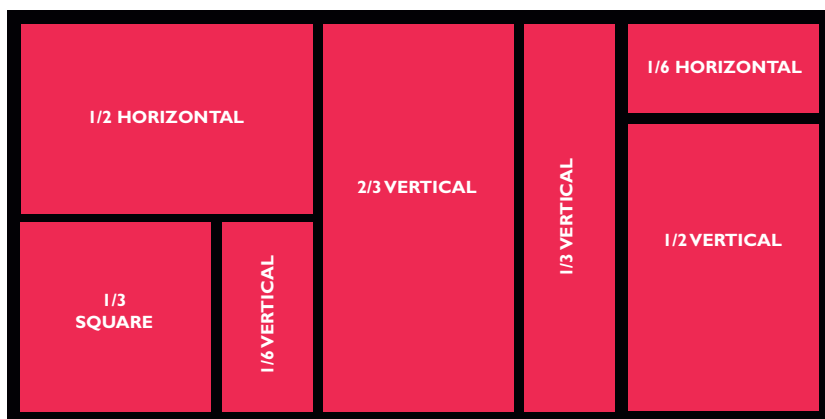
IMPORTANT DATES

COPY DEADLINE
DUE OCTOBER 1, 2021

IMPORTANT DATES

PRESS READY ADS
DUE OCTOBER 15, 2021

AD SPECS



AD PROOFS: Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this timeframe. Crested Butte Magazine will provide up to two proofs per advertiser.

Excessive proofing, revisions or extensive design will incur an additional design charge of \$100 per hour.

ACCEPTABLE DIGITAL FORMATS INCLUDE: PDF, JPEG, TIFF or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

DIGITAL MEDIA ACCEPTED INCLUDES: CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a portable USB. High-res Digital photos may be sent via email. Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

First, reserve your ad space:

MJ@CRESTEDBUTTEMAGAZINE.COM

Then, email photos, artwork or ad copy to:

ADS@CRESTEDBUTTEMAGAZINE.COM

CONTACT : MJ VOSBURG | PO BOX 1158 | 970.275.1372 | MJ@CRESTEDBUTTEMAGAZINE.COM