

SUMMER 2021 RATES & SIZES

THE CRESTED BUTTE MAGAZINE HAS BEEN LOCALLY PUBLISHED FOR 43 YEARS.
20,000 MAGAZINES PRINTED AND DISTRIBUTED VALLEY-WIDE.

AD SIZES	WIDTH	HEIGHT	PRICE	EARLY PAY APRIL 9, 2021
1/6 Horizontal*	4.875	2.375	\$496	\$471
1/6 Vertical*	2.375	4.875	\$496	\$471
1/3 Square	4.875	4.875	\$699	\$664
1/3 Vertical	2.375	9.875	\$699	\$664
1/2 Horizontal	7.375	4.875	\$1050	\$998
1/2 Vertical	4.875	7.375	\$1050	\$998
2/3 Vertical	4.875	9.875	\$1295	\$1230
Full Page (+.125 bleed)	8.375	10.875	\$1899	\$1804
Inside Covers			\$2570	\$2441
Back Cover			\$4100	\$3895

1/6 page ads may be grouped together

PLEASE ADD 10% FOR REQUESTED PLACEMENT IN THE FIRST 30 PAGES

TO RECEIVE DISCOUNTED RATE AD MUST BE PAID IN FULL BY APRIL 9, 2021

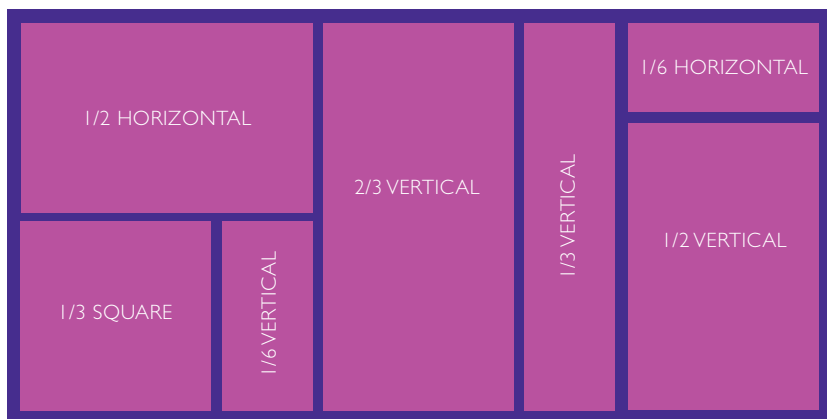


SPACE RESERVATION - AD COPY
DUE BY MARCH 19, 2021

CLIENT SUPPLIED, PRESS-READY
ADS DUE ON OR BEFORE APRIL 5, 2021

REGULAR RATE IS DUE IN FULL
ON OR BEFORE JUNE 1, 2021

AD SPECS



AD PROOFS: Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this timeframe. Crested Butte Magazine will provide up to two proofs per advertiser.

Excessive proofing, revisions or extensive design will incur an additional design charge of \$100 per hour.

ACCEPTABLE DIGITAL FORMATS INCLUDE: PDF, JPEG, TIFF or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

DIGITAL MEDIA ACCEPTED INCLUDES: CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a portable USB. High-res Digital photos may be sent via email. Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

First, reserve your ad space:

MJ@CRESTEDBUTTEMAGAZINE.COM

Then, email photos, artwork or ad copy to:

ADS@CRESTEDBUTTEMAGAZINE.COM