

# WINTER 18/19 RATES

**SPACE RESERVATION  
DUE BY SEPTEMBER 26, 2018**

# crested butte magazine

celebrating 40 years!

**KEEP RATE LOW BY PAYING IN FULL  
ON OR BEFORE OCTOBER 8, 2018**

# Crested Butte *In-Room Guide*

20,000 MAGAZINES PRINTED AND DISTRIBUTED VALLEY-WIDE.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal*	4.875	2.375	\$496
1/6 Vertical*	2.375	4.875	\$496
1/3 Square	4.875	4.875	\$699
1/3 Vertical	2.375	9.875	\$699
1/2 Horizontal	7.375	4.875	\$1050
1/2 Vertical	4.875	7.375	\$1050
2/3 Vertical	4.875	9.875	\$1295
Full Page (+.125 bleed)	8.375	10.875	\$1899
Inside Covers			\$2570
Back Cover			\$4100

\*ALL 1/6 PAGE ADS WILL BE GROUPED TOGETHER

**PLEASE ADD 10% FOR PLACEMENT REQUESTS**

**RECEIVE A 5% DISCOUNT BY PAYING IN FULL BY OCT. 8, 2018**

**RECEIVE AN ADDITIONAL 5% OFF BY ADVERTISING IN BOTH PUBLICATIONS**

**GUIDES DISPLAYED FOR 1 YEAR**

The In-Room Guide is a tabbed visitor's directory with seasonal information for guests. It is placed in over 1,700 hotel rooms and condos in the upper Gunnison valley including all CBMR Properties.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	\$498
1/6 Vertical	2.375	4.875	\$498
1/3 Square	4.875	4.875	\$690
1/3 Vertical	2.375	9.875	\$690
1/2 Horizontal	7.375	4.875	\$890
1/2 Vertical	4.875	7.375	\$890
2/3 Vertical	4.875	9.875	\$1,100
Full Page (+.0625 bleed)	8.375	10.875	\$1,599

## IMPORTANT DATES

**SPACE RESERVATION  
DUE BY SEPTEMBER 26, 2018**

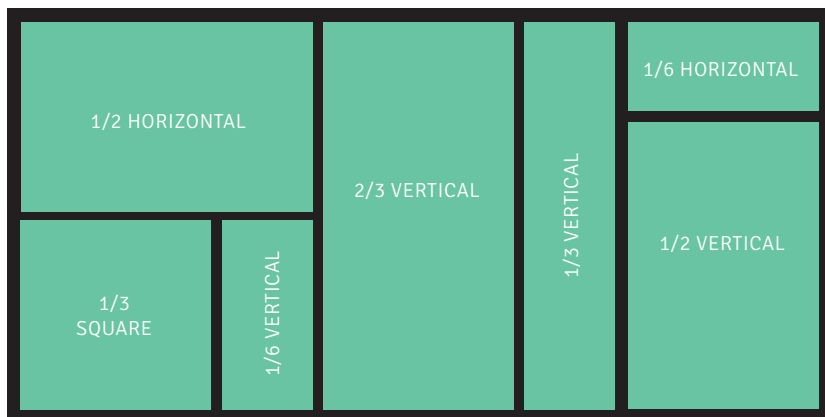
## IMPORTANT DATES

**COPY DEADLINE  
DUE SEPTEMBER 28, 2018**

## IMPORTANT DATES

**PRESS READY ADS  
DUE OCTOBER 5, 2018**

## AD SPECS



ACCEPTABLE DIGITAL FORMATS INCLUDE: PDF, JPEG, TIFF or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

DIGITAL MEDIA ACCEPTED INCLUDES: CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a portable USB. High-res Digital photos may be sent via email. Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

First, reserve your ad space:  
**MJ@CRESTEDBUTTEMAGAZINE.COM**

Then, email photos, artwork or ad copy to:  
**ADS@CRESTEDBUTTEMAGAZINE.COM**

**AD PROOFS:** Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this timeframe. Crested Butte Magazine will provide up to two proofs per advertiser.

**Excessive proofing, revisions or extensive design will incur an additional design charge of \$100 per hour.**

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