

# crested butte magazine

2014  
Summer

## SUMMER 2014 RATES & SIZES

AD SIZES	WIDTH	HEIGHT	PRICE	EARLY PAY
1/6 Horizontal*	4.875	2.375	\$473	\$420
1/6 Vertical*	2.375	4.875	\$473	\$420
1/3 Square	4.875	4.875	\$660	\$585
1/3 Vertical	2.375	9.875	\$660	\$585
1/2 Horizontal	7.375	4.875	\$965	\$850
1/2 Vertical	4.875	7.375	\$965	\$850
2/3 Vertical	4.875	9.875	\$1180	\$1050
Full Page (+.125 bleed)	8.375	10.875	\$1730	\$1475
Double Page Spread	16.75	10.875	\$3050	\$2640
Across from inside front cover			\$2375	\$2150
Inside Covers			\$2375	\$2150
Back Cover			\$4100	\$3700

\*ALL 1/6 page ads will be grouped together

TO RECEIVE DISCOUNTED RATE AD MUST BE PAID IN FULL BY APRIL 4, 2014

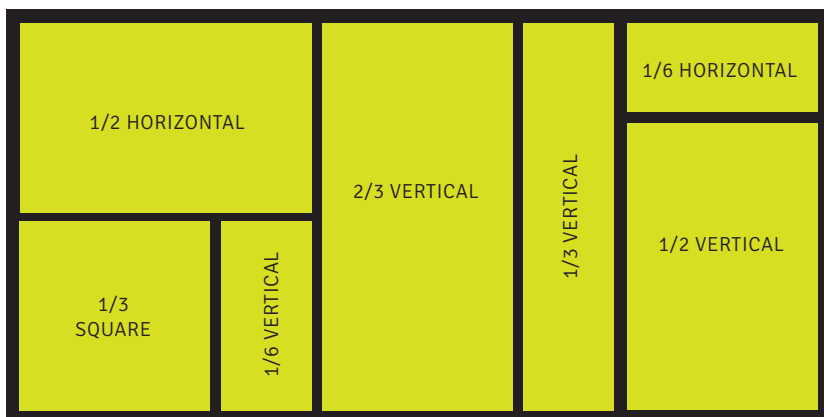


**SPACE RESERVATION - AD COPY  
DUE BY MARCH 26, 2014**

**KEEP RATE LOW BY PAYING FULL  
ON OR BEFORE APRIL 4, 2014**

**REGULAR RATE IS DUE IN FULL  
ON OR BEFORE JUNE 1, 2014**

## AD SPECS



ACCEPTABLE DIGITAL FORMATS INCLUDE: PDF, JPEG, TIFF or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

DIGITAL MEDIA ACCEPTED INCLUDES: CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a portable USB. High-res Digital photos may be sent via email. Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

First, reserve your ad space:

**MJ@CRESTEDBUTTEMAGAZINE.COM**

Then, email photos, artwork or ad copy to:

**ADS@CRESTEDBUTTEMAGAZINE.COM**

**AD PROOFS:** Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this timeframe. Crested Butte Magazine will provide up to two proofs per advertiser.

**Excessive proofing, revisions or extensive design will incur an additional design charge of \$95 per hour.**

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