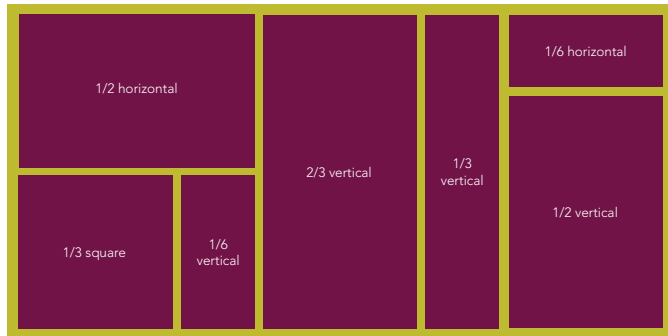


AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	\$450
1/6 Vertical	2.375	4.875	\$450
*ALL 1/6 page ads will be grouped together			
1/3 Square	4.875	4.875	\$630
1/3 Vertical	2.375	9.875	\$630
1/2 Horizontal	7.375	4.875	\$920
1/2 Vertical	4.875	7.375	\$920
2/3 Vertical	4.875	9.875	\$1125
Full Page(+.0625 bleed)	8.375	10.875	\$1650
Double Page Spread	16.75	10.875	\$2900
Across from inside front cover			\$2375
Inside Covers			\$2375
Back Cover			\$4100

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	\$498
1/6 Vertical	2.375	4.875	\$498
1/3 Square	4.875	4.875	\$690
1/3 Vertical	2.375	9.875	\$690
1/2 Horizontal	7.375	4.875	\$890
1/2 Vertical	4.875	7.375	\$890
2/3 Vertical	4.875	9.875	\$1100
Full Page(+.0625 bleed)	8.375	10.875	\$1599

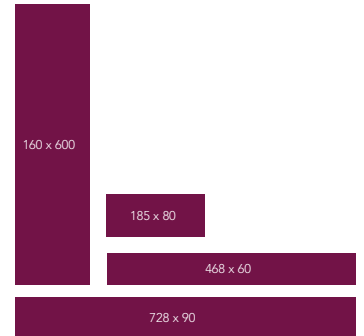
<b>DEADLINE</b> for space reservation and materials : <b>9.23.2011</b>	<b>DEADLINE</b> for ads from outside designers : <b>10.10.2011</b>	<b>PAY IN FULL</b> by october 3 <b>FOR A 5% DISCOUNT</b>	<b>ADVERTISE</b> in both and pay in full by october 3 <b>FOR A 10% DISCOUNT</b>
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**LIMITED NUMBER OF WEB ADS AVAILABLE!**

CRESTEDBUTTEMAGAZINE.COM

SIZE (in pixels)	PRICE
185 x 80	\$60
160 x 600	\$80
468 x 60	\$120
728 x 90	\$120



**AD PROOFS:** Provided via email in PDF or JPEG format. IT IS THE RESPONSIBILITY OF THE ADVERTISER TO RETURN OR EMAIL BACK THE AD WITHIN 5 DAYS OF BEING NOTIFIED. CB Publishing & Creative cannot be held responsible for errors in ads that are not proofed.

**SPECIAL PRODUCTION,** such as additional scans, logo work, or extensive design will incur an additional design charge of \$70 per hour spent.

**TEXT/COPY MUST BE SUPPLIED.**

Acceptable formats : InDesign, Microsoft Word, Quark Express, or email.

**ACCEPTABLE DIGITAL FORMATS INCLUDE:**

PDF, JPEG, TIFF or EPS formats. RESOLUTION MUST BE 300 DPI OR GREATER (400 DPI PREFERRED). LOW RESOLUTION IMAGES WILL NOT BE ACCEPTED. Photo size must be within 20% of the size that will be used in the ad. Digital photos must be CMYK mode (not RGB). Please only submit images that will be used for current ad, do not include extras.

**DIGITAL MEDIA ACCEPTED INCLUDE:** CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a USB.

**HIGH-RES DIGITAL PHOTOS MAY BE SENT VIA THE INTERNET.** Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

**EMAIL ALL COMPRESSED ART/TEXT TO KEITHA@CPCSOLUTIONS.COM**

**MAIL-IN RESERVATION CARD**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

- I'd like a \_\_\_\_\_ page ad in the Winter 2011/12 Crested Butte Magazine.
- I'd like a \_\_\_\_\_ page ad in the 2011/12 Crested Butte In-Room Guide.
- Run same ad as last summer / winter (circle one).
- I have minor changes; please contact me.
- I'd like to place a new ad.
- I will have all ad materials in by September 23, 2011.
- I will pay by October 3, 2011 to receive a 5% discount.
- I'd like to pay by credit card. Please call me for my number.