WINTER 17/18 RATES

SPACE RESERVATION DUE BY SEPTEMBER 26, 2017

crested butte magazine

THE CRESTED BUTTE MAGAZINE HAS BEEN LOCALLY PUBLISHED FOR 40 YEARS.

20,000 MAGAZINES PRINTED AND DISTRIBUTED VALLEY-WIDE.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal*	4.875	2.375	$473
1/6 Vertical*	2.375	4.875	$473
1/3 Square	4.875	4.875	$660
1/3 Vertical	2.375	9.875	$660
1/2 Horizontal	7.375	4.875	$965
1/2 Vertical	4.875	7.375	$965
2/3 Vertical	4.875	9.875	$1180
Full Page (+.125 bleed)	8.375	10.875	$1730
Double Page Spread	16.75	10.875	$3050
Across from inside front cover			$2375
Inside Covers			$2375
Back Cover			$4100

*ALL 1/6 PAGE ADS WILL BE GROUPED TOGETHER

PLEASE ADD 10% FOR PLACEMENT REQUESTS

RECEIVE A 5% DISCOUNT BY PAYING IN FULL BY OCT. 10, 2017

RECEIVE AN ADDITIONAL 5% OFF BY ADVERTISING IN BOTH PUBLICATIONS

KEEP RATE LOW BY PAYING IN FULL ON OR BEFORE OCTOBER 6, 2017

Crested Butte *In-Room Guide*

GUIDES DISPLAYED FOR 1 YEAR

A tabbed visitor's directory with seasonal information for guests.

The In-Room Guide is placed in over 1,700 hotel rooms and condos in the upper Gunnison valley including all CBMR Properties.

AD SIZES	WIDTH	HEIGHT	PRICE
1/6 Horizontal	4.875	2.375	$498
1/6 Vertical	2.375	4.875	$498
1/3 Square	4.875	4.875	$690
1/3 Vertical	2.375	9.875	$690
1/2 Horizontal	7.375	4.875	$890
1/2 Vertical	4.875	7.375	$890
2/3 Vertical	4.875	9.875	$1,100
Full Page (+.0625 bleed)	8.375	10.875	$1,599

IMPORTANT DATES

SPACE RESERVATION DUE BY SEPTEMBER 26, 2017

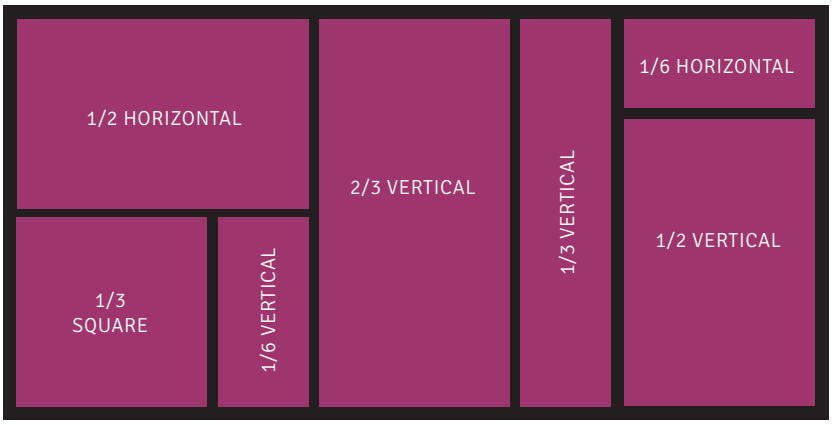
IMPORTANT DATES

COPY DEADLINE DUE SEPTEMBER 29, 2017

IMPORTANT DATES

PRESS READY ADS DUE OCTOBER 6, 2017

AD SPECS



AD PROOFS: Proofs will be provided via email in PDF or JPEG format. It is the responsibility of the advertiser to approve or make revisions within 5 days of being notified. Crested Butte Magazine will not be held responsible for errors in ads that are not proofed within this timeframe. Crested Butte Magazine will provide up to two proofs per advertiser.

Excessive proofing, revisions or extensive design will incur an additional design charge of $100 per hour.

ACCEPTABLE DIGITAL FORMATS INCLUDE: PDF, JPEG, TIFF or EPS. Resolution must be 300 dpi or greater (400 dpi preferred). Low resolution images will NOT be accepted. Photo size must be within 20% of the size that will be used in the ad. Please only submit images that will be used for current ad, do not include extras.

DIGITAL MEDIA ACCEPTED INCLUDES: CD, DVD (both burned in universal format or for Mac), or brought to CB Publishing & Creative on a portable USB. High-res Digital photos may be sent via email. Photos sent via Internet must have corresponding identification to your ad layout, and contact information.

First, reserve your ad space:
MJ@CRESTEDBUTTEMAGAZINE.COM

Then, email photos, artwork or ad copy to:
ADS@CRESTEDBUTTEMAGAZINE.COM

CONTACT : MJ VOSBURG | PO BOX 1158 | P. 970.349.6211 | MJ@CRESTEDBUTTEMAGAZINE.COM